



HERMAN AGUINIS

Herman Aguinis (born 1966) is a researcher and business professor and author. He is the Avram Tucker Distinguished Scholar and Professor of Management at the George Washington University School of Business in Washington, D.C. He is ranked as one of the top 100 most influential economics and business researchers in the world. He has been elected for the presidency track of the Academy of Management (AOM) and is serving as AOM Program Chair & Vice President, President Elect, President, and Past President during 2019-2023. Prior to moving to Washington D.C. in 2016, he was the John F. Mee Chair of Management and the Founding Director of the Institute for Global Organizational Effectiveness in the Kelley School of Business at Indiana University.

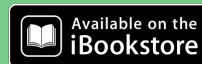
## Trusted tips and guidance on meeting Mr. or Ms. Right

Are you looking for a fun Saturday night date or a happily-ever-after mate? Dating For Dummies demystifies the whole dating process, from getting a date, plotting the place, and having a great time (or dealing with dudes) to moving beyond a first date toward a budding relationship. Plus, you'll find all you need to navigate social media sites to socialize, flirt, and date in the 21st century.

- *Look in the mirror* - understand the importance of getting to know (and love) yourself in order to become a better partner, and find out if you're ready to date
- *Search for Mr. or Ms. Right* - figure out what you want in a partner and discover the many places you can find him/her
- *Get in the game* - get the confidence to ask for a date, deal with the potentially sticky situation of exchanging phone numbers, and gracefully bow out of a date if you're not feeling the love

### Go to [Dummies.com](http://Dummies.com)

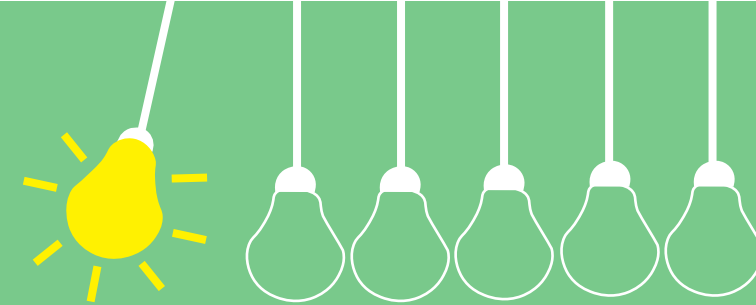
for videos, step-by-step examples, how-to articles, or to shop!



Dating FOR DUMMIES

Herman Aguinis

Practice Dating online at [dating.fordummies.ca](http://dating.fordummies.ca)



### Learn to:

- Safely navigate social networking and online dating sites
- Avoid common dating missteps
- Get back into the dating scene after divorce
- Deal with differences in age

Herman Aguinis, PhD  
*Performance Management for Dummies*

## FOR DUMMIES Books

For Dummies is an extensive series of instructional/reference books which are intended to present non-intimidating guides for readers new to the various topics covered. The series has been a worldwide success with editions in numerous languages.

Almost all Dummies books are organized around sections called "parts", which are groups of related chapters. Parts are almost always preceded by a Rich Tennant comic that refers to some part of the subject under discussion, though the comics were discontinued in 2012. Sometimes the same Tennant drawing reappears in another Dummies book with a new caption.



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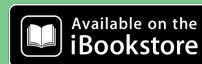
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French is a beautiful language but can be quite difficult to learn. With French For Dummies, you'll have access to over 300 pages of friendly, hands-on instruction for perfecting your French speaking, reading and writing skills. Featuring enhanced practice opportunities and an accompanying CD that helps improve your skills right away, learning French has never been easier.

- *Talkin' the talk* - get your feet wet with some basic French pronunciations, find out what the accent marks mean, and get the lowdown on French grammar
- *Out and about* - get the know-how to confidently navigate public transportation, dine out, find a hotel, and handle an emergency in French-speaking regions of the world
- *Get down with grammar* - grasp the various parts of speech, including nouns, adjectives, adverbs, and verbs, and then move on to conjugating verbs and building sentences

## Go to [Dummies.com](http://Dummies.com)

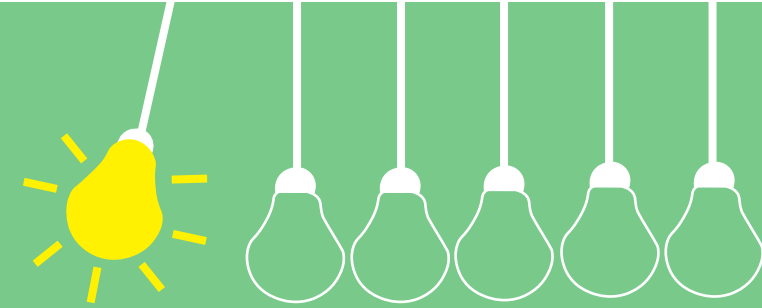
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French FOR DUMMIES

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### Learn to:

- Speak French quickly and effectively
- Master basic grammar, verb conjugations, vocabulary and pronunciations

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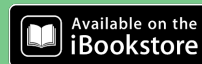
# Your comprehensive guide to all things wine

Want to learn about wine but don't know where to start? The value-packed guide gives you all the information you need to understand, purchase, drink, and enjoy wine. You'll discover how wine is made, explore grape varieties and vineyards, read labels and wine lists, see how to taste and store wine, build an impressive wine collection, make perfect food pairings, learn about wines from around the world, and much more!

- *Get to know the hows and whys* - see how grapes become wine and get all the experts tips you need to confidently buy, serve, taste, and store wine
- *Become a collector* - gain the knowledge you need to build an impressive wine collection
- *Take a trip to France* - travel region by region through France's wine production and savor Bordeaux, Burgundy, Beaujolais, and Champagne

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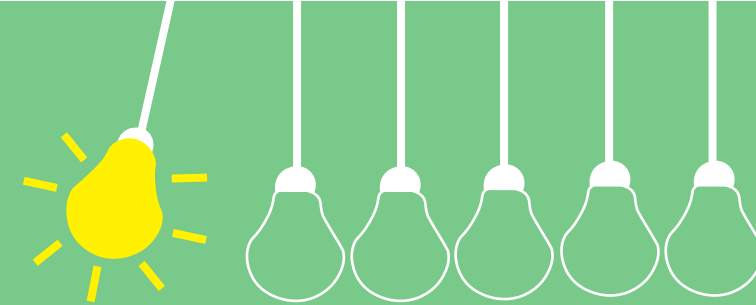
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Wine FOR DUMMIES

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Practice Wine online at [wine.fordummies.ca](http://wine.fordummies.ca)



### Learn about:

- Italian Wine
- French Wine
- California Wine
- Australian Wine
- And more!

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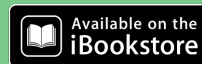
Are you yearning to get more out of YouTube? This fun, friendly guide shows you how to search for videos, save your favorites, and even create your own high-quality production! You'll see how to subscribe to a YouTube channel, create playlists, get your video seen, embed YouTube videos in your Web site or blog, and much, much more!

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- Create a Youtube account
- Customize your YouTube channel
- Record, upload, and promote your video
- Network with other YouTubers
- Add videos to your blog or Web site
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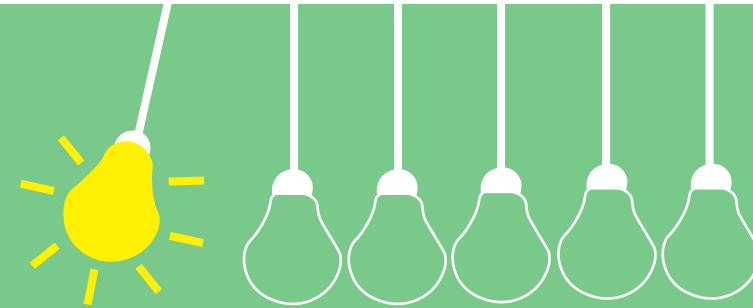
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# YouTube

## FOR DUMMIES



### Learn to:

- Share your home movies or learn to videoblog online
- Master basic video skills

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